KEATS a helping hand...
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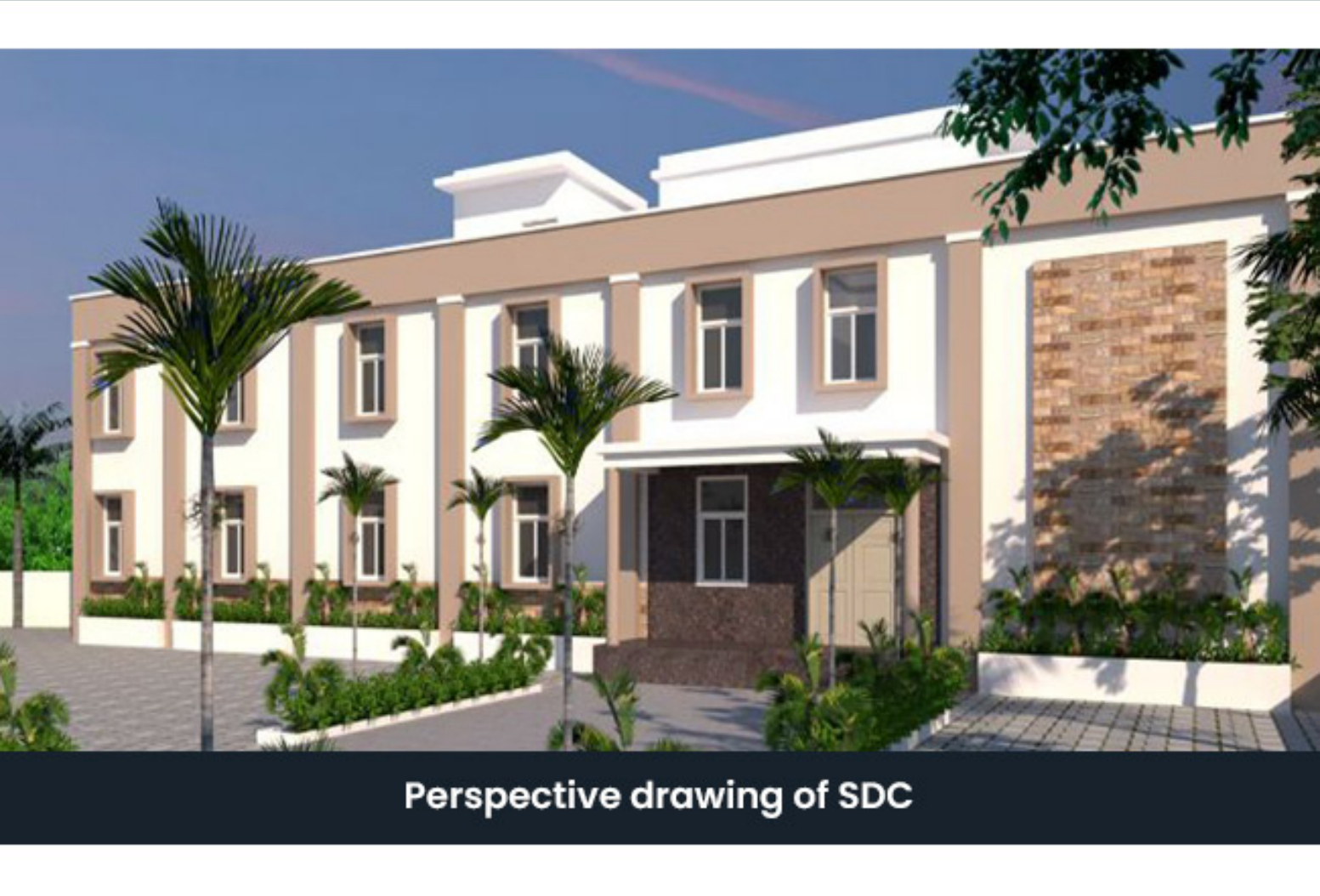
Editor: Ramesh Kosaraju

KEATS SAMACHARAM
(Quarterly Newsletter)

Skill Development Center, Ambarupeta nearing completion


Perspective drawing of SDC

FROM THE HORSE'S MOUTH!

Hi all!

Let me first wish you and all your family members A VERY VERY HAPPY UGADI!! Hopefully the tough times are behind us now. Let's pray the Telugu new year Subhakruthu has everything good in store for us.

To create more space, one more floor has been added to the Skill Development Centre (as you can see from the pictures above). The total built up area now would be 10,000 sft approx. That the inauguration of our Skill Development Centre (SDC) and the Women Empowerment Centre (WEC) at Ambarupeta could not take place as envisaged, despite our best efforts during the pandemic, is somewhat disappointing. I will have good news for you on this when I reach out to you next time.

This year the total contributions touched a record ₹3,65,00,000 as per preliminary figures (ie at an average of almost ₹1.00 lakh every day!). I thank each and every donor from the bottom of my heart for reposing their faith in the Trust. I promise we shall be living upto your expectations. Our main focus in 2022-23 would be to run the SDC & WEC successfully and to complete the construction at ZPHS, Unguturu, Krishna dt with all facilities including digital classrooms.

Last but not the least, on behalf of EC, I express sincere gratitude to Dr Reddy's Laboratories, Rotary Club of Burlingame, Tech India Infoway, Avantel Limited, LEA Associates South Asia Pvt Ltd, Shantha Vasantha Trust, Pramana Realtors & Builders, Linkwell Telesystems Pvt Ltd, DCS Ltd and not to forget KEATS, USA Inc for their generous financial support to the ongoing projects.

God bless you all and keep taking good care!

DV Giridhar
Chairman

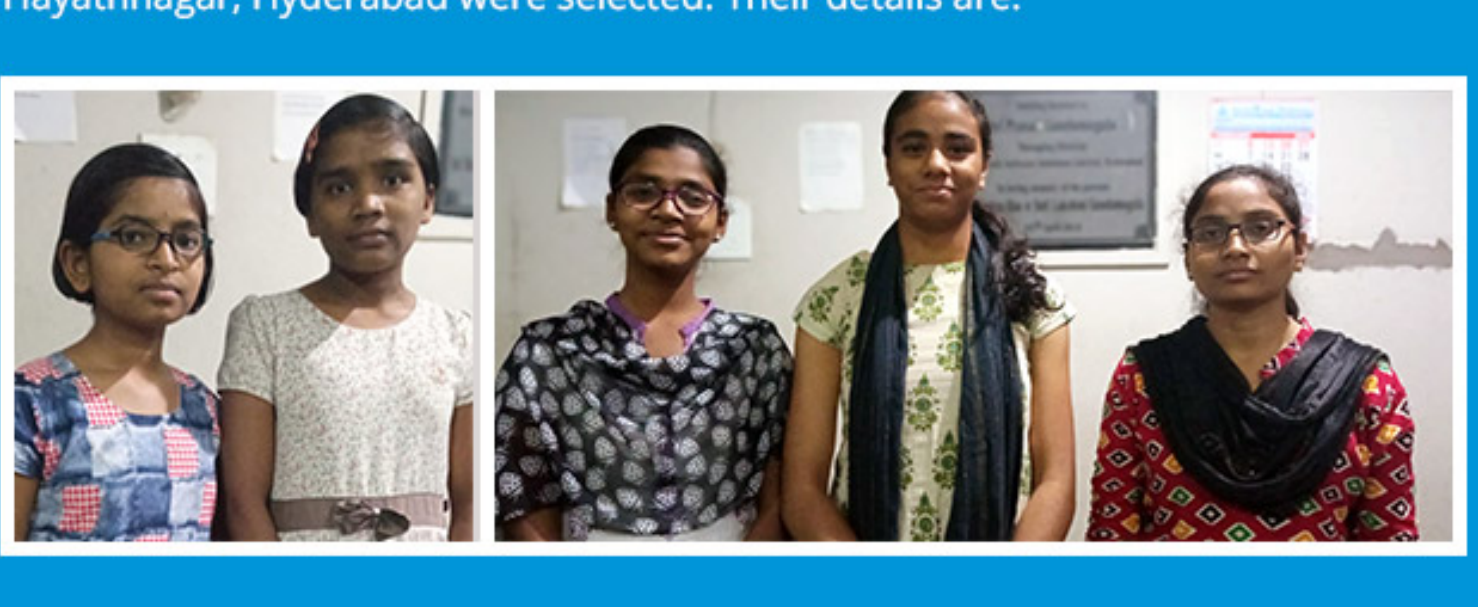
Hyderabad
31st March, 2022

EVENTS

SUPPORT TO EDUCATION OF ORPHAN GIRLS

In memory of his beloved spouse Smt Ramadevi Yenugadhati, Sri Y Nagaraja Kumar of USA has donated Rs 20.00 lakhs for the cause of girl child education. The amount was kept as FD to be spent over the next 10 years with an annual budget of ₹2.50 lakhs approx.

After due diligence, five orphans at Centre for Social Services, Munaganur near Hayathnagar, Hyderabad were selected. Their details are:



1. Ms Kumar Devi studying B. Sc. 3rd year at Sidhartha Degree College for Women. Her aim is to become a Micro-biologist.
2. Ms Catharin Pragathi studying B. Pharm. 2nd year at Sri Indu College of Pharmacy. She wants to become a Drug Inspector.
3. Ms Kanaka Durga studying BBA 1st year at Sidhartha College. She aims to be an Advocate.
4. Chy M Mounika studying 6th Std. at CSS NAM High School. After tenth, she wants to take BiPC stream as becoming a Doctor is her dream.
5. Chy K Indu studying 3rd Std. at the same school. She wants to make her career as Software Engineer.

Starting this January, not only their fees but all the living expenses will be taken care. Their academics shall be monitored and guidance provided until they complete their studies and settle in life.

Goods collected from donors were distributed to the girls of CSS on 28th February

TRANSFORMATION OF A ZPH SCHOOL

Couple of years ago, Sri Bobba Venkadri of Forgotten International Inc, USA planned to invest and mobilise a crore of rupees to renovate the ZPH School at Unguturu and equip it with all the facilities of a model school. KEATS was chosen for executing the project in co-ordination with Rotary International, Vijayawada. With nearly ₹50.00 lakhs pumped in by Mr Bobba, the building construction is in progress under the supervision of Managing Trustee Mr YS Subrahmanyam and Mr M Krishnamohanrao. The activities gained momentum in the recent past. Tech India Infoway, Chennai donated ₹7.50 lakhs for the project.

An MoU was signed on 5th Feb with Dr Reddy Labs, Hyderabad for their funding of ₹40.00 lakhs under Corporate Social Responsibility (CSR) and the amount was duly transferred.

On 9th Feb, a concall with Mr Bobba, Andhra Pradesh Non-resident Telugu Society, M/s Looma, SimplySkool and KEATS reps was held regarding implementation of Digital classrooms with free access to K12 educational portals at the school.

Dr.Reddy's
Good Health Can't Wait.
TECHNOLOGY DEVELOPMENT CENTRE

HELPING HANDS

CORPORATES

Dr Reddy's Laboratories, Hyderabad - ₹40.00 lakhs for ZPHS, Unguturu - the single largest transaction thus far!!!

Tech India Infoway, Chennai - ₹7.50 lakhs for ZPHS, Unguturu

LEA Associates South Asia Pvt Ltd - ₹3.00 lakhs for SDC, Ambarupeta

Our Managing Trustee's Pramana Realtors and Builders - ₹1.00 lakh for SDC, Ambarupeta

Dr KI Varaprasad Reddy, founder of Shantha Biotechnics, donated ₹2.00 lakhs under Shantha Vasantha Trust for SDC, Ambarupeta.

Rotary Club of Burlingame transferred ₹15.62 lakhs for ZPHS, Unguturu project. Thanks to Sri Venkatadri Bobba. 🙏

Dr A Vidyasagar, Founder & CEO of Avantel Ltd, has contributed ₹5.00 lakhs (as part of CSR) for the Women Empowerment Centre at Ambarupeta - a cause close to his heart. This is in addition to ₹5 lakh donated in last December. This year Avantel has achieved a record ₹100 cr turnover!

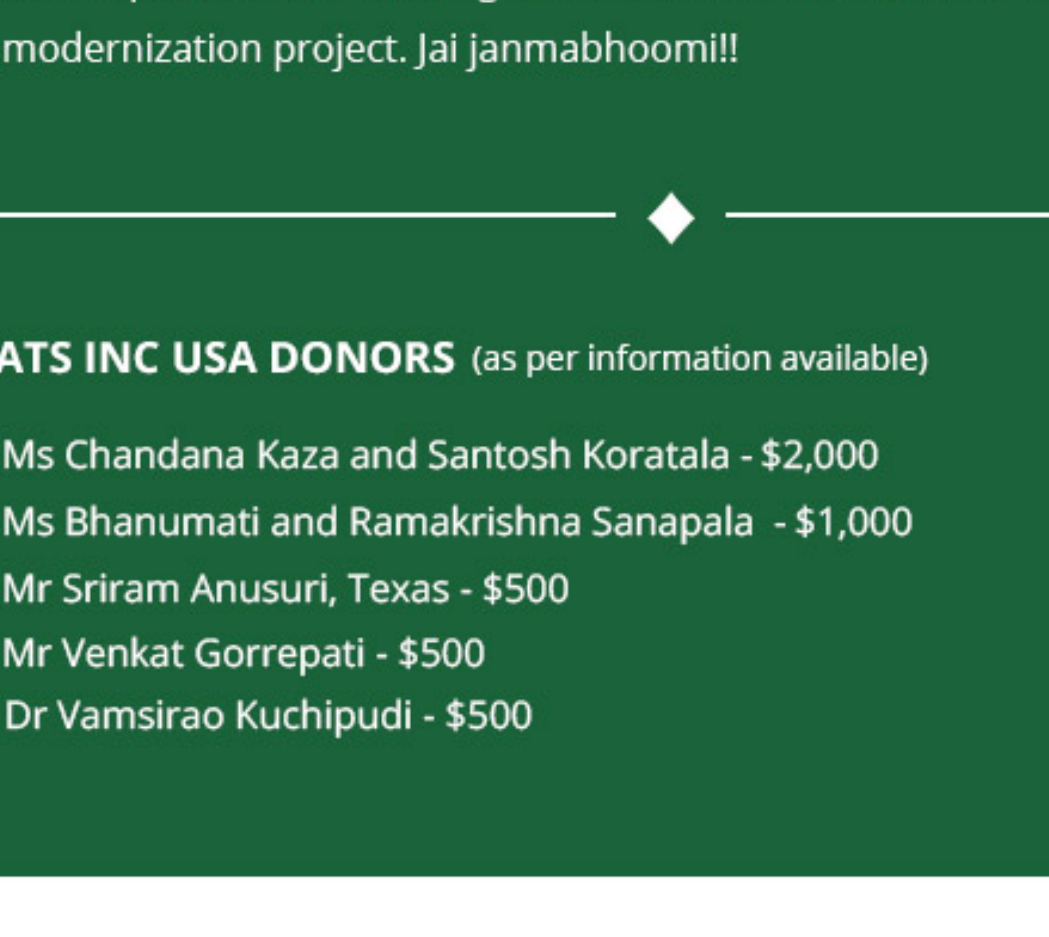
Mr Krishna Prasad Anumolu, Promoter and Managing Director of Linkwell Telesystems Pvt Ltd, Hyderabad contributed ₹10.00 lakhs under CSR towards the SDC project. So magnanimous of him!

To end FY 2022 on a high note, Pidikiti Venkat (S/o P Raghu Prasad) handed over a cheque fo ₹10,00,000/- on behalf of DCS Ltd. Last year also they generously donated ₹13.00 lakhs.

◆

INDIVIDUALS (Sarvasri/Smt)

- Lakshmi Manohar Rao J - ₹5,000
- Vidyasagar Ammu - ₹10,000
- M Chandrasekhar - ₹5,000
- JSVU Sastry - ₹5,000
- Pradeep Dundi - ₹10,000
- Chy. Dhaksha Pradhan - ₹25,000 (Grand daughter of Mr E Ravindranath)
- CV Ratnam - ₹10,000
- K Kanaka Padma - ₹5,000
- Indraganti Sarada - ₹5,000
- Maruvada Kanakaraju - ₹7,500
- Bodapati Sriharsha - ₹25,000
- Lalitha Davuluri - ₹65,000
- Ramesh Dindigul - ₹15,000
- Ravichandra Murthy Seethamraju - ₹26,600
- Kuchipudi V Rao - ₹50,000
- Udaya Bhaskar Pinnamaneni - ₹50,000
- Dayakar Reddy Ellenki - ₹15,000
- Srinivas Adabala - ₹5,000
- G Kondalarao - ₹13,000
- Balla VS Narayanarao - ₹5,000
- Balla Lakshmi - ₹5,000
- Saradasri Paladugu - ₹50,000
- Sakunthala M - ₹5,000
- Kanthi Kumar Gali - ₹5,000
- PV Rao - ₹28,500 (the money gifted to his grand- daughter Ishika on her second birthday) Ishika is one of our youngest Life Trustee. God bless her!



- Mr Ramakrishna Rao Sanapala and Mrs Bhanumati (of USA) are establishing Smart Digital Classrooms at their alma mater ZPHS, Kaikaram in WG dt.
- Mr Prasad Garikapati (of Minneapolis) has fulfilled his annual commitment of ₹1.00 lakh. 🙏
- Only PV Rao (our Vice-chairman) seriously took up the target of "each EC member mobilising Rs 5.00 lakhs" to bridge the gap in funds required for the Skill Development Centre. He in fact exceeded the target by a good margin. May I remind that he was also instrumental in getting the fabrication of WEC done free of cost. Kudos to him!
- Sri Sivaprasad native of Unguturu contributed ₹1,00,000/- for ZPHS modernization project. Jai janmabhoomi!!

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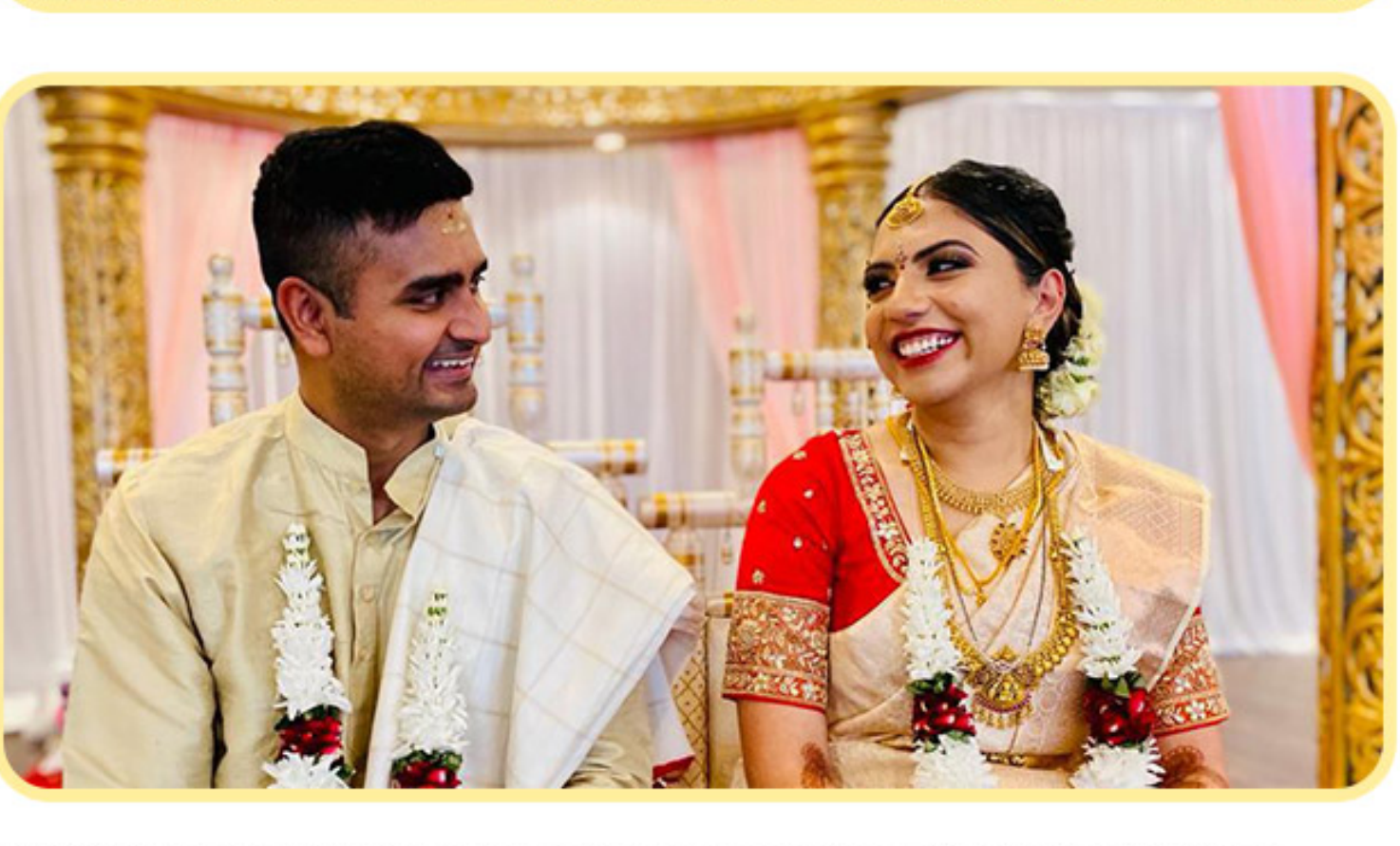
KEATS INC USA DONORS (as per information available)

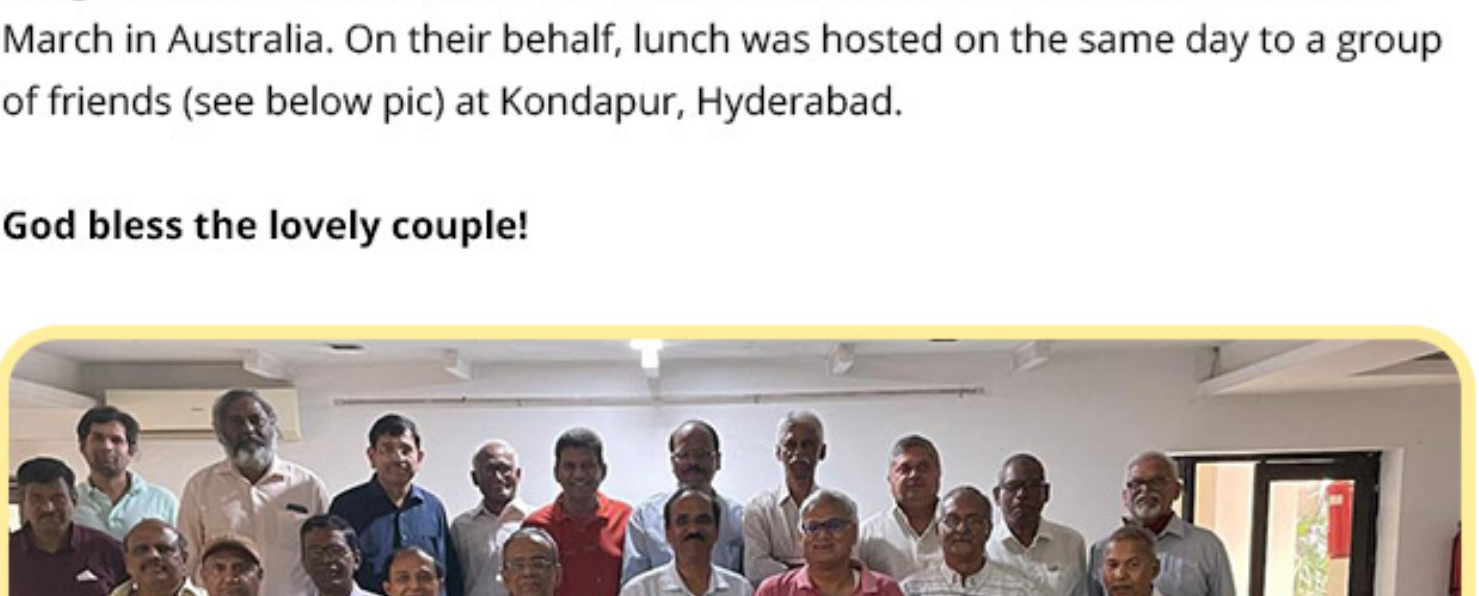
- Ms Chandana Kaza and Santosh Koratala - $2,000
- Ms Bhanumati and Ramakrishna Sanapala - $1,000
- Mr Sriram Anusuri, Texas - $500
- Mr Venkat Gorrepati - $500
- Dr Vamsirao Kuchipudi - $500

Wedding Bells

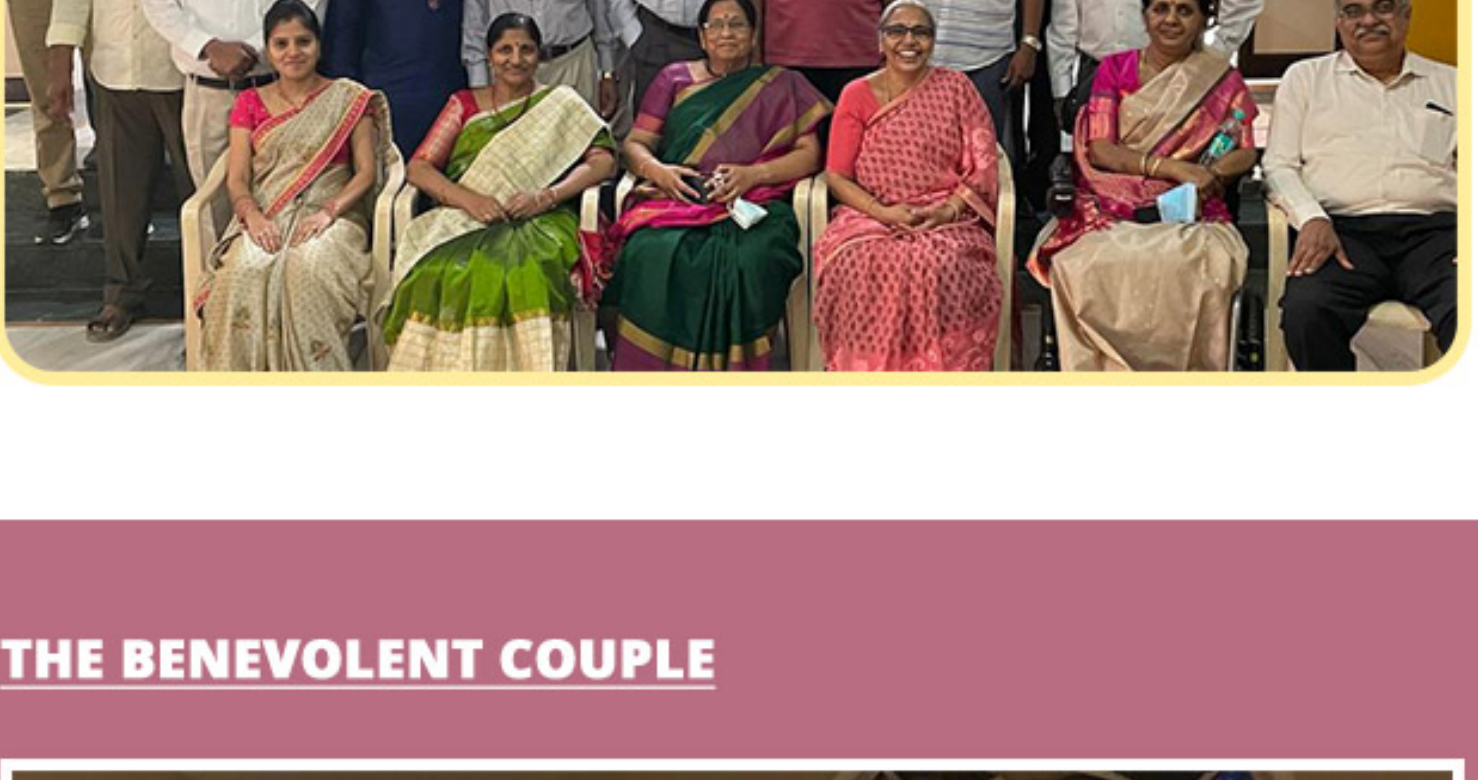


Mr VR Papayya Sastry Pisapati and Smt Sita performed the marriage of their daughter Krithi (all the three are our Life Trustees) with Manu Prakash on 20th March in Australia. On their behalf, lunch was hosted on the same day to a group of friends (see below pic) at Kondapur, Hyderabad.

God bless the lovely couple!



THE BENEVOLENT COUPLE



Dr Jayadev Vellanki (President, KEATS USA) and Prof Vijayalakshmi Atluri (Rutgers University, NJ) need no introduction to most of our fraternity. They always put their hearts before mind and donate profusely for every major cause taken up by us.

Their more recent commitments:

1. ₹2.00 lakhs for HIV Home, Eluru for their sustenance and security of girls
2. ₹5.00 lakhs for our Skill Development Centre and Women Empowerment Centre at Ambarupeta (this is in addition to ₹25.00 lakhs already contributed).
3. Additional support to 5 orphan girls of CSS, Munaganur adopted under Smt Ramadevi Endowment Fund (SREF)
4. ₹2.00 lakhs approx. every year (perennially!) as scholarships (thru KEATS) to 10 needy students of his alma mater - JNTU College of Engineering, Kakinada. The proposal is being taken up with ECOSAK (Engineering College Old Students Association, Kakinada) by Col G Ravikumar at their forthcoming Diamond Jubilee Celebrations. This will be an inspiration for others to follow suit.

It's almost like they are giving a blank check to KEATS !!! Jayadev also motivates, specially the next generation to open up their wallets.

God bless the duo and their family!

శుభకృతు నామ సంవత్సర
ఉగాది శుభాకాంక్షలు!